

LORD HOWE ISLAND TOURISM ASSOCIATION INC.
ABN 67 030 537 363

MEMBERSHIP

2010 - 2011

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LORD HOWES ISLAND
TOURISM ASSOCIATION INC.

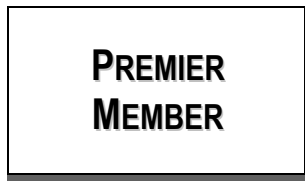
SUMMARY OF MEMBERSHIP CATEGORIES

Membership Level	Membership Fee (inc GST)	Indicative Membership Category #
Premier	\$1,650	QANTASLINK NSW & Queensland, Qantas, valued Tourism Wholesalers, Accommodation providers, Government & other Corporate Sponsors
Gold - level 1 Gold - level 2	\$1,100 \$550	Accommodation providers, tour operators, local services and attractions
Silver	\$220	Retail operators, community groups or associations
'Club Lord Howe'	\$50 (family)	Visitors, Residents and Special Interest Groups

Members may chose a membership level which is consistent with their member profile, but are encouraged to take advantage of the excellent promotional opportunities on offer by taking out membership at a higher level. By doing so, you will be helping to develop a **stronger tourism industry** and the promotion of **your** business will be greatly enhanced.

Note: Any member upgrading to a higher membership level must contact the Webmaster, James Beattie, at james@jimmyweb.net or 0412 123 200, to discuss the images, text and changes desired for the upgrade, and to organise the necessary text and images required for the changes. Nothing can be done until such matters are negotiated, and the sooner contact takes place the sooner the upgrade will take effect.

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\$1,650.00

As a **PREMIER Member** you are entitled to the following benefits:

- Enhanced web page entry on the **Lord Howe Island Tourism Association** website. This includes **unlimited words of text; up to 10 images with an option of image display as a 'photo album' attached to your web page; company logo or banner; email listing and a free hotlink** to your own website or online booking facility;
- Scrolling banner enhancement including selected images;
- Download access to PDF files of your own brochure or personalized form;
- Sponsorship entry on another general LHITA website page other than your entry page;
- Two (2) complimentary updates of your web page annually including revision of images and text material (*note: does not include request for total page replacement due to change in business name or other similar major revision which will be provided at cost*).
- Promotion in Association advertising material where applicable;
- Promotion at Trade and Consumer Shows attended by the Association;
- Inclusion in editorial material provided to other websites where possible eg. TNSW, ATC etc;
- Preferred access to media and marketing familiarisations;
- Preferred inclusion of package information in press releases where appropriate and your package/holiday prices provided to all media writers for inclusion in the editorial 'Fact File' Section when articles are prepared;
- Your press releases posted on the "**Lord Howe Island News**" page of the website;
- Prominent promotion by identification as a **PREMIER MEMBER** at the new Visitor Information Centre;
- Full voting rights and eligibility to stand for nomination as an **industry representative** on the LHITA Executive Committee;
- Eligibility for the annual Lord Howe Island Holiday prize draw courtesy **QANTASLINK** return airfares Sydney/Lord Howe Island; and

TARGET MEMBERSHIP PROFILE:

The Association would welcome the following as **PREMIER members**:

Premier Corporate Organisations:

QANTASLINK NSW and Queensland, Qantas - Domestic/International.

Tourism Wholesalers:

Others:

Lord Howe Island Service and Accommodation providers, Tourism NSW, Other government agencies etc.

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**GOLD
MEMBER**

Level 1 - \$1,100.00 includes 400 words, 8 images
Level 2 - \$550.00 includes 200 words, 4 images

As a **GOLD Member** you are entitled to the following benefits:

Gold level 1 Only:

- One (1) complimentary update of your web page annually including revision of images and text material (*note: does not include request for total page replacement due to change in business name or other similar major revision which will be provided at cost*).
- Free **hotlink** to your own web-site or online booking facility;
- Option to include image display in '**photo album**' layout;
- Sponsorship entry on another general LHITA website page other than your entry page.

All Gold Level 1 and 2

(Gold Level 2 – option to purchase link to your own website \$110)

- Individual website listing – refer to word and image limit above;
- Inclusion in material provided to other websites;
- Inclusion in media familiarisations;
- Access to promotional activities, trade shows, media articles etc;
- Inclusion in media releases where applicable;
- Editorial material posted on the website "**Lord Howe Island News**" page;
- Full voting rights and eligibility to stand for Executive Committee positions;
- Eligibility for Lord Howe Island Holiday prize draw courtesy **QANTASLINK** return airfares Sydney/Lord Howe Island

TARGET MEMBERSHIP PROFILE:

The Association would welcome the following as **GOLD level members**:

Accommodation providers, tour operators, local services and attractions.

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**SILVER
MEMBER**

**\$ 220 includes 50 words, 1 image
No link to your own website**

As a **SILVER Member** you are entitled to the following benefits:

- Individual website listing o refer to word and image limit above
- Voting rights and eligibility to stand for Executive Committee positions;
- Eligibility for Lord Howe Island Holiday prize draw courtesy **QANTASLINK** return airfares Sydney/Lord Howe Island; and

TARGET MEMBERSHIP PROFILE:

The Association would welcome the following as SILVER level members :

Retail operators and mainland or local community groups or associations.

**CLUB LORD
HOWE
MEMBER**

Family Members \$ 55

As a **CLUB LORD HOWE Member**, you are entitled to:

- Attend LHITA meetings;
- Eligibility for the Lord Howe Island Holiday prize draw courtesy **QANTASLINK** return airfares Sydney/Lord Howe Island; and

TARGET MEMBERSHIP PROFILE:

The Association would welcome the following as CLUB LORD HOWE members :

Past, current and future visitors, special interest groups (eg: Friends of Lord Howe Island Group, bushwalking clubs, environmental groups) and interested residents.

By becoming a Club Lord Howe Member you are contributing to the promotion of tourism on the island, which benefits all residents.

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GENERAL MEMBERSHIP CONDITIONS

- A **hotlink** to other websites is provided in the **PREMIER** and **GOLD 1** Levels only.
- Phone, Fax, email and web address details are additional to word limits stated in membership level
- All requested changes to web page information, images or layout outside of the specified membership entitlements, will be charged to members at cost.
- Prospective members are encouraged to join at a higher level of eligibility than indicated in the Target Membership Profile listing to obtain increased advertising benefits.
- Membership is for 12 months commencing from the date of the Annual General Meeting. Only paid members are entitled to vote for election of candidates to the Executive Committee or at ordinary meetings of the Association.
- Membership fees are due prior to Annual General Meeting.

TAX INVOICE

Invoice date: 7 August 2010

Due Date: 1 September 2010

**LORD HOWE ISLAND TOURISM ASSOCIATION INC.
ABN 670 3053 7363**

Membership Subscription Fees 2009-2010

Please indicate your membership level by placing a (✓) in the relevant box.

<u>Membership Category</u>	<u>Total Incl GST</u>
<input type="checkbox"/> Premier Member	\$1,650
<input type="checkbox"/> Gold Member	
<input type="checkbox"/> Level 1	\$1,100
<input type="checkbox"/> Level 2	\$550
<input type="checkbox"/> Silver Member	\$220
<input type="checkbox"/> Club Lord Howe	
<input type="checkbox"/> Family	\$55

Member details

Please (✓) if you require a receipt

Amount paid:

\$

Name of Organisation (if applicable):

.....

Name of Member/Nominee:

.....

Address for Service of Notices:

.....

State:

Postcode:

.....

Email address:

This document will be a tax invoice when you make payment and you should **retain a copy** for your tax records. Payment may be made by cash or cheque and cheques should be made payable to: **Lord Howe Island Tourism Association Inc.**

Please return this invoice with your payment to:

The Treasurer
Lord Howe Island Tourism Association Inc.
PO Box 141
LORD HOWE ISLAND NSW 2898 Australia

Thank you for your continued support

Information on this form is required to update our data base